THE STORY

Cashback is a paid introduction. You can claim a share.

When a participating store pays Rakuten for sending it a customer, Rakuten shares part of that commission with the shopper. No magic money - just a marketing budget routed back to you.

PRODUCT 01
A free shopping portal, app and optional browser extension that tracks eligible purchases at participating brands.

PURPOSE 02
Connect a planned purchase to a merchant offer so the sale is attributed and a commission can be earned.

RESULT 03
A portion of that commission can return to you as cash back after the transaction is confirmed.

HOW THE MONEY MOVES

1 / SHOPPER
Activates an eligible offer, then completes a purchase with the store.

→

2 / MERCHANT
Confirms the eligible sale and pays a referral commission.

→

3 / RAKUTEN
Keeps part of that commission and credits part to the shopper.

REAL-WORLD EXAMPLE

Same purchase category. Two different ways to shop.

Get the Nicer Pair for Less!

PAIR A — SHOP NORMALLY

A great pair of everyday shoes you need.



$100
SHOES

Your cost:
$100 + tax

PAIR B — SHOP WITH RAKUTEN

The nicer pair you really want, that's usually a bit outside the budget.



$150
SHOES

Price	$150
New member bonus	– $50
Example 8% Cash Back	– $12

Your effective cost:
$88 + tax

The $150 pair can effectively cost $88.
You get the nicer pair and still come out $12 less than the $100 pair.

Same purchase decision. Better use of the available rewards.

Nike showed 10% Cash Back (up from 2%) in the Rakuten app on September 24, 2026.
Illustrative example. Cashback rates, new member bonuses and eligibility vary by retailer and can change at any time.

THE RECEIPTS

Sage's 5-Point Check

SAGE CHECK: VERIFIED

Each offer still has its own terms.

CRITERION	STATUS	EVIDENCE
Established / legitimate	**PASS**	Rakuten Rewards operates as Ebates Performance Marketing and is part of Rakuten Group.
Market presence	**PASS**	Rakuten documents a broad network of participating stores and brands.
Consumer track record	**PASS**	Long operating history with normal service caveats, including missing-cash-back complaints.
Business stability	**PASS**	Rakuten Rewards is backed by publicly listed Rakuten Group.
Offer mechanism	**PASS**	Commission sharing, eligibility rules and payout timing are documented; every transaction remains conditional.

SKY COMPANY GUIDELINES

1. Does not sell your identity to lead buyers.
2. Provides a real opt-out.
3. Uses data in ways that match the stated purpose.
4. Works without unnecessary friction.
5. Survives independent evidence - not a rating it bought.
6. Any Sky Ventures bounty is disclosed.

YOU HAVE PRIVACY CONTROLS

Tracking is used to attribute shopping trips and eligible purchases. Rakuten says some affiliate-partner disclosures may count as a "sale" or "sharing" under state privacy laws.

Privacy opt-outs are available; limiting necessary attribution can also limit Cash Back.

GET THE MOST FROM IT

+ Activate Cash Back first so the shopping trip can track.
+ Returns, exchanges and unlisted coupons can adjust rewards.
+ Check eligible items and store exclusions before checkout.
+ Use the extension only when you want shopping help.

Choose your trade-off: check or PayPal follows the quarterly schedule (February 15, May 15, August 15 and November 15). With at least $5 confirmed, eligible members can redeem the full confirmed balance immediately as a participating brand gift card. No Visa gift card option was verified.

YOUR CASHBACK ROAD MAP

Rakuten — Featured
rakuten.com/r/SKYVEN12

TopCashback — Upcoming Sky Check
topcashback.com/ref/svwi/?source_id=4

Capital One Shopping — Upcoming Sky Check
capitaloneshopping.com/r/2a815c19-9fb8-437a-8726-e0de7875e31d

BeFrugal — Upcoming Sky Check
befrugal.com/rs/ZPTHGGK/

Ibotta — Upcoming Sky Check
ibotta.onelink.me/iUfE/8cc13c64?friend_code=bjfndwk

Did you know? The live Capital One Shopping referral page showed an $80 shopping-rewards offer on September 24, 2026. It remains unscored until its full Sky Check.

WOULD YOU LIKE TO KNOW MORE?

1. Rakuten referral offer and eligibility
2. Rakuten Terms & Conditions
3. Rakuten Account FAQ
4. Rakuten Privacy Policy
5. Official payment schedule
6. Official gift-card redemption guide
7. 8% Nike rate observed September 24, 2026
8. Capital One Shopping $80 referral page

Disclosure: Sky Ventures may receive compensation when you use certain links. This does not change our evaluation criteria. Offers, rates and terms can change; verify the live offer before you buy. This report is educational, not financial advice.